

# Loreina Chew

Designer with UI/UX, product management, web development & leadership experience

## lor.fm

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## EDUCATION

### McGill University

2016 - 2020 • Montreal

Bachelor of Arts, International Development & Computer Science

### Havergal College

2012 - 2016 • Toronto

Ontario Secondary School Diploma, Ontario Scholar

## SKILLS

### Design

Figma

Sketch

Adobe Creative Suite

### Development

JavaScript/TypeScript

React (CRA, NextJS, Gatsby)

HTML/CSS

REST/GraphQL

Deployment (GCP, Heroku)

Python

Git

## EXPERIENCE

### Product Designer @ Twilio

JUL 2021 - PRESENT

- Building the design system, component library, and language for unified customer experiences

### Product Designer @ Bitstack

JAN 2021 - JUN 2021

- Designed, tested, and prototyped a mobile app for automating bitcoin investments
- Participated in [Accélérateur M](#) and [Belle de Mai](#) startup accelerators

### Product Manager @ Weav

OCT 2019 - DEC 2020

- Led product strategy of core features incl. enroute, matching, payments/payouts
- Managed workload in 2-week agile sprints for backend, mobile, and growth development
- Tested iOS/Android builds for feature accuracy and scheduled release rollouts

### Software Developer @ Sweater Planet

JUL 2020 - OCT 2020

- Built React component library and test suite using React, TypeScript, and Jest
- Developed frontend application for products gallery, design studio, and checkout

### Product Designer @ Krypto

JAN 2018 - JUN 2018

- Designed a data visualization tool for blockchain analytics
- Participated in McGill's [X-1 Accelerator](#) and Fintech Cadence's [Ascension](#) program

## COMMUNITY

### Undergraduate Researcher @ McGill University

MAY 2020 - DEC 2020

- Conducted research on ethics in interaction design at the Social Studies of Computing Lab

### Development Lead @ McHacks

JAN 2017 - APR 2020

- Built our API, dashboard, and website reaching 2k+ applicants and 580+ participants
- Previously: Design Lead (2 years), Co-Director (1 year)

### VP Communications @ Computer Science Undergraduate Society

APR 2018 - APR 2019

- Representative of 1850+ undergraduate students in the School of Computer Science
- Published social media content with 10k+ engagements & email blasts with 48% average opens